|  |  |
| --- | --- |
| Team ID | PNT2022TMID45895 |
| Project name | Job/Skill Recommender Application |
| Team Leader | S.Kalaiyarasi |
| Team member1 | K.Harini |
| Team member2 | K.Arthi |
| Team member3 | K.Hemalatha |
| **Customer Problem Statement Template:**  Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.  A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you’ll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.  Graphical user interface, text, application, email  Description automatically generated  Reference: <https://miro.com/templates/customer-problem-statement/>  **Example:**  Chart, treemap chart  Description automatically generated |  |

**Customer Problem Statement:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Problem Statement**  **(PS)** | **I am (Customer)** | **I’m trying to** | **But** | **Because** | **Which makes me feel** |
| PS-1 | Job Seeker | Find a job | It takes a long time | I can’t find a platform with user friendly features | Hopeless |
| PS-2 | Unemployed | Find a job | It takes a long time | I can’t find a right problem | Sad and frustrated |
| PS-3 | Recruiter | Hire a skilled candidate | I can’t find a skilled candidate | The platform doesn’t provide any skilled applicants | Irritated and unsatisfied |
| PS-4 | Unemployed | Find a job | I can’t find a job which suits my skills | I don’t have connections with large companies and well skilled people | Disappointing |